Collecting, analyzing and sharing data to advance equity, diversity, and inclusion at the University of Minnesota - Spring Session 2018

As the University of Minnesota advances its work on equity, diversity, and inclusion, data and stories become important tools influencing this work. In this event we will explore the content of currently available data on marginalized identities in the context of sexual misconduct and other issues, and how we might consider using it.

The work of our institutional equity and diversity is organized around three strategic priorities: Increasing representational diversity; improving campus climate; leveraging strategic partnerships and initiatives.

April 10, 2018
Mississippi Room, Coffman Memorial Union
8:00 am check-in, 8:30 am – noon sessions

8:00 am Registration and light breakfast

8:30 am SESSION 1: Setting the Vision
   Virajita Singh, Office for Equity and Diversity

8:55 am SESSION 2: Data Context on Sexual Misconduct
   Tina Marisam, Office of Equal Opportunity and Affirmative Action
   Katie Eichele, The Aurora Center for Advocacy & Education

9:55 am Break

10:05 am SESSION 3: Data Context on SERU LGBTQ Student Experience
   Ron Huesman, Office of Institutional Research

10:50 am Fundamentals of Information Security
   Ray Phillips, University Information Security

11:00 am SESSION 4: Teach-in Sessions

Break-out sessions on Diversity Data Collection, Analysis, and Dissemination (3 Concurrent sessions)

Rm 303 How to find diversity data  John Kellogg & Daniel Jones-White, Office of Institutional Research
Rm 324 How to analyze diversity data  Alicia Hoeflich Mohr, Thomas A Lindsay & Zhuozhi Huang
   Liberal Arts Technologies Innovation Services (LATIS)
Rm 325 How to share diversity data  Lisa Johnston & Valerie Collins, University of Minnesota Libraries

11:50 am CONCLUSION: Wrap-up and next steps  Mississippi Room

Noon Adjourn

Hosted by: Diversity Community of Practice Assessment Committee  |  Sponsored by: Office for Equity and Diversity
SPEAKER/FACILITATOR BIOS (in alphabetical order)

**Katie Eichele** is responsible for strategic planning and day-to-day operations of The Aurora Center for Advocacy & Education, development of policy and protocols relating to sexual assault, relationship violence, stalking and sexual harassment, partnering with faculty, staff and students in the development of outreach and educational initiatives, development of innovative programs to enhance the safety and well-being of students, and the overall coordination of services with other campus and community organizations. Additionally, she provides direct services to clients, addresses parent concerns, provides consultations for the greater university campus and surrounding community, supervises the TAC staff, and oversees Aurora’s fiscal accountability. Katie has worked at the University of Minnesota, TC since 2004. Her background/experience stems from communications, teaching, student conduct, safety and security, policy development, student development, social justice, and crisis management.

**Valerie Collins** is a Digital Repositories & Records Archivist at the University of Minnesota, Twin Cities. She manages the daily operations of the University Digital Conservancy, the University’s institutional repository, and serves as the coordinator for the Data Repository for the University of Minnesota (DRUM).

**Alicia Hofelich Mohr** is a Research Data Manager and interim coordinator of Research Support Services in CLA’s Liberal Arts Technologies and Innovation Services (LATIS). She earned her Ph.D. in Psychology (Cognition and Cognitive Neuroscience focus) and Masters in Statistics from the University of Michigan. She works with researchers on writing data management plans, designing research workflows, handling human subjects data, and doing reproducible analysis in quantitative tools, such as R and SPSS. She also serves on the Research Data Services Team in the Libraries, and is a curator for social science datasets for the Data Repository for the U of M (DRUM).

**Ronald Huesman Jr.** is the Director of Institutional Assessment at the University of Minnesota. His area encourages the use of data and analysis to assist units in making informed decisions that support the University’s strategic mission of providing an exceptional student experience. He also works closely with other institutions to develop comparable data for benchmarking purposes. Ron is also the Managing Director of the Student Experience in the Research University-Association of American Universities Consortium (SERU-AAU) and the Administrative Host Liaison for the Association of American Universities Data Exchange. SERU-AAU, a partnership between the Center for Studies in Higher Education at the University of California – Berkeley and the University of Minnesota, bring together researchers and scholars who collaborate to generate institutional, comparative, and longitudinal data on the student experience in the research university. AAUDE is a long standing data exchange of representing all 62 AAU research institutions in the US and Canada. Ron earned a Ph.D. in Educational Measurement and Statistics from the University of Iowa.

**Zhuozhi Huang** is a master’s student and graduate instructor at the School of Statistics. She has worked as the Scientific Data Curator at the Data Repository for University of Minnesota (DRUM) and held leadership position at Statistics in the Community (STATCOM), the student organization under the umbrella of Institute for Research in Statistics and its Applications (IRSA).

**Lisa R. Johnston** is a Librarian at the University of Minnesota, Twin Cities and currently leads the Libraries’ Research Data Management/Curation program and serves as the Co-Director for the University Digital Conservancy, the University of Minnesota’s institutional repository. In 2014 Johnston led the development and launch of the Data Repository for the University of Minnesota (DRUM), and since then has overseen a team of data curation specialists to curate data accepted into the repository. Expanding this distributed approach to data curation, Johnston launched the Data Curation Network project in 2016 with funding by the Alfred P. Sloan Foundation that will develop a shared staffing model for data curation that expands across academic libraries nationwide. Johnston presents internationally on topics of academic library services for research data management and co-edited Data Information Literacy: Librarians, Data, and the Education of a New Generation of Researchers (Purdue University Press, eds. Carlson and Johnston, 2015) and the two-volume set, Curating Research Data: Practical Strategies for your Digital Repository (American College and Research Libraries) released January 2017.
Daniel Jones-White is a Senior Analyst in the Office of Institutional Research (OIR). His experience working with campus constituents has reaffirmed the importance of quality data in facilitating critical conversations and strategic improvements at the University of Minnesota. His collaborative work on “Redefining Student Success” was awarded to the 2009 Charles F Elton Best Paper Award by the Association for Institutional Research. He currently serves as the Research & Development Director for the gradSERU Survey and is a Research Associate for the Center for Studies of Higher Education (CSHE) at the University of California Berkeley for the SERU-AAU/R1 research consortium, an academic and policy research partnership between CSHE and the University of Minnesota OIR. When is not submerged in survey design and data analysis, Daniel is actively promoting the gradSERU Survey and the SERU Consortium to research universities around the world. That, or he is driving his three children to soccer practice. He obtained his Ph.D. in Higher Education from the University of Minnesota’s Organizational Leadership and Policy Development program in 2014.

John Kellogg, Director of Institutional Research. Has worked at the University of Minnesota in the areas of Student Records, Data & Reporting Services, Planning and Analysis, Institutional Research and Reporting for 30 plus years. Subjects of interest include data modeling and student retention and graduation research.

Thomas A Lindsay is the Assistant Director for Research in the College of Liberal Arts’ Liberal Arts Technologies and Innovation Services (LATIS) office. Tom earned his degrees in History from Lawrence University and the University of Minnesota, with a research focus on transnational identities and migration. He is an officer of the International Association for Social Science Information Service and Technology (IASSIST), and has been supporting research and data in the social sciences for over 18 years.

Tina Marisam is the Title IX Coordinator and Director of the Office of Equal Opportunity and Affirmative Action at the University of Minnesota. She is a graduate of Harvard Law School and a former labor and employment attorney at WilmerHale. Tina can be reached at marisam@umn.edu and 612-624-9547.

Ray Phillips has a Master’s in American Studies from University of Minnesota. He is a member of the University Information Security Risk Analyst team and is a Certified Information Security Auditor with 20 years experience in information technology in higher education, government and industry sectors.

Virajita Singh is Assistant Vice Provost in the Office of Equity and Diversity at the University of Minnesota, where she brings her expertise in design thinking, public interest design, and partnership studies to catalyze and support equity and diversity work of colleges and other academic units across the University. Her portfolio includes, one, coordinating the Diversity Community of Practice, a grassroots University of Minnesota Twin Cities group of staff, faculty and administrators across the Twin Cities Campus working to advance equity and diversity and, two, leading the College MADE (Multicultural Access, Diversity and Excellence) a college-focused initiative that partners with colleges and uses institutional data to set goals and make progress. Trained as an architect, Virajita is also Senior Research Fellow and faculty in the College of Design where she leads the Design for Community Resilience program she founded at the Center for Sustainable Building Research, which provides sustainable design assistance to greater Minnesota communities. From 2011 to 2015 she began and led Design Thinking @ College of Design at the University of Minnesota, a collaborative group that taps the creative potential of individuals and organizations across sectors to innovate in fulfilling their mission using the emerging field of design thinking. Her current academic work is focused on exploring the applied intersections of cultural transformation theory, partnership models, and design thinking as a strategy particularly as it applies to higher education context.